



REVIEW GENERATION & CUSTOMER FEEDBACK

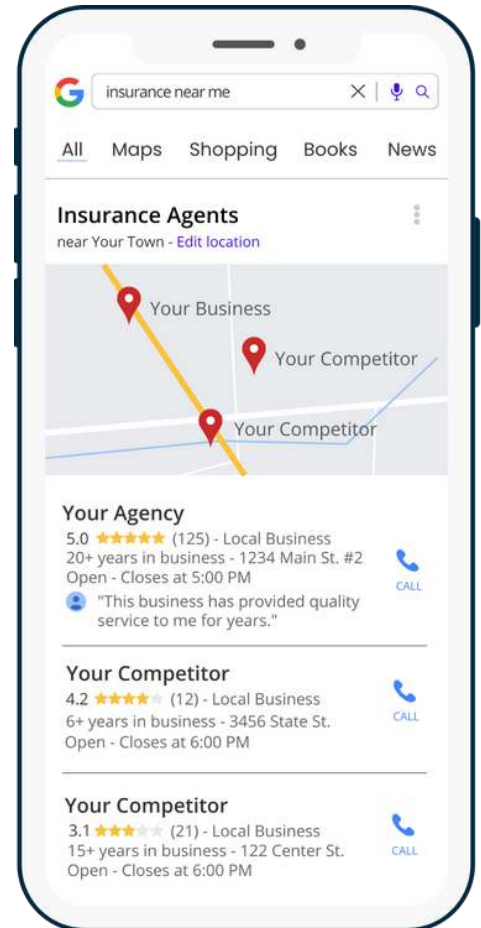
How Blue Sky Insurance Group got more Google reviews to improve their online presence

CHALLENGE

Blue Sky Insurance Group was a successful and reputable agency, but their Google Business Profile wasn't getting much interest from prospects online because they only had 7 Google reviews. They needed to stand out from her competition in the Google search results.

SOLUTION

Blue Sky signed up with Lift Local's Review Generation & Customer Feedback service to generate more positive Google reviews.



CLIENT PROFILE



BLUE SKY INSURANCE GROUP



LAS VEGAS, NV



12 MONTHS +
on Lift Local Service



LIFT LOCAL



(801) 407-5983



<https://www.liftlocal.com>

RESULTS

78



NEW GOOGLE REVIEWS

Over the course of a year, Blue Sky received 78 new Google reviews with an average rating of 4.9 stars.

228



DIRECT CUSTOMER FEEDBACK

This agency received direct satisfaction feedback from 228 customers, allowing them to improve retention by resolving concerns.

97%



MONTHLY PHONE CALLS

By improving their Google reviews, their average monthly inbound calls from Google increased from 10 to 19 calls per month.