

# **GOOGLE MAPS OPTIMIZATION**

How Gold River Brokerage LLC boosted their online presence to get found and chosen online

insurance near me

Your Agency

5.0 \*\*\* 125 Google Reviews Insurance Agency in Your Town, Your State

Located In: Main Street Plaza

Hours: Open - Closes at 5:00 PM Phone: (555) 123-4567

Products

## **CHALLENGE**

Gold River Brokerage was an established and reputable insurance agency, but wasn't getting much interest from prospects online. They needed to boost their online presence to get more business directly from Google.

### SOLUTION



Gold River signed up with Lift Local's Google Maps Optimization service to improve their ranking on Google, make their Google Business Profile more professional, and ultimately, get more inbound calls.

#### CLIENT PROFILE



**GOLD RIVER** BROKERAGE, LLC



**BROOKLYN, NY** 



**12 MONTHS +** on Lift Local Service

# **RESULTS**



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WEBSITE

Reviews Services Updates

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DIRECTIONS

Address: 1234 Main Street, Your Town, Your State 12345

We've been serving the Your Town community for over a decade. We were born and raised here, and our mission is to









Lift Local optimized Gold River's online presence to rank higher on Google, resulting in a <u>122% increase in views on Google</u> search.

From Your Agency







By using Lift Local, this agency's average monthly inbound calls from Google increased from 85 to 130 calls per month.



#### **MONTHLY WEBSITE VISITS**



Before using Lift Local, Gold River averaged 81 website visitors per month from Google. After optimizing their profile, they averaged 124.





(801) 407-5983



https://www.liftlocal.com