



GOOGLE MAPS OPTIMIZATION

How Gold River Brokerage LLC boosted their online presence to get found and chosen online

CHALLENGE

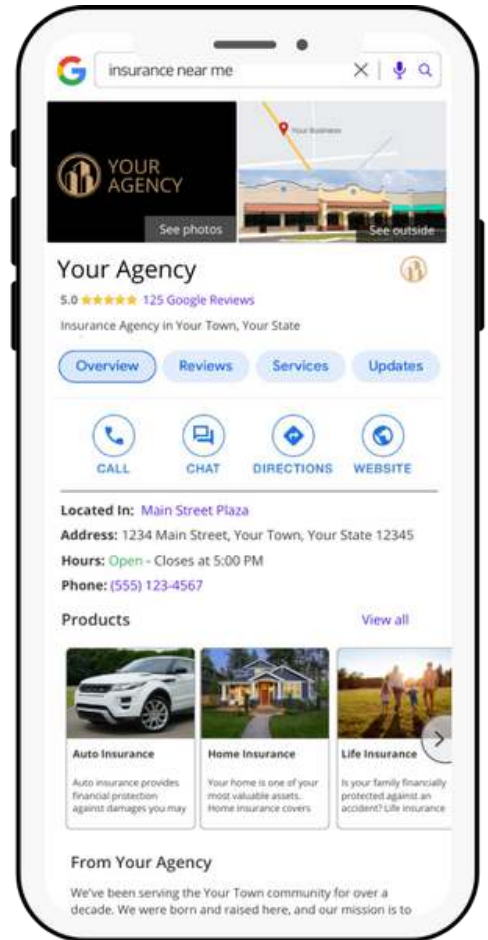


Gold River Brokerage was an established and reputable insurance agency, but wasn't getting much interest from prospects online. They needed to boost their online presence to get more business directly from Google.

SOLUTION



Gold River signed up with Lift Local's Google Maps Optimization service to improve their ranking on Google, make their Google Business Profile more professional, and ultimately, get more inbound calls.



CLIENT PROFILE



**GOLD RIVER
BROKERAGE, LLC**



BROOKLYN, NY



**12 MONTHS +
on Lift Local Service**



LIFT LOCAL



(801) 407-5983



<https://www.liftlocal.com>

RESULTS



2X



MONTHLY GOOGLE SEARCH VIEWS

Lift Local optimized Gold River's online presence to rank higher on Google, resulting in a 122% increase in views on Google search.

53%



MONTHLY PHONE CALLS

By using Lift Local, this agency's average monthly inbound calls from Google increased from 85 to 130 calls per month.

54%



MONTHLY WEBSITE VISITS

Before using Lift Local, Gold River averaged 81 website visitors per month from Google. After optimizing their profile, they averaged 124.